



Aajeevika

HARKHAND



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Regional Workshop on FNHW

Representatives from various states including Madhya Pradesh, Assam, Andhra Pradesh and Jharkhand participated in the workshop

A four-day regional workshop on Food, Nutrition, Health and WASH was organized by Jharkhand State Livelihood Promotion Society (JSLPS) in Ranchi. Representatives from states like Madhya Pradesh, Assam, Andhra Pradesh, Jharkhand and organizations like PCI and CARE attended the workshop. The aim of organizing this workshop was to meet the objectives regarding understanding the progress made by different SRLMs, preparing action plan and developing monitoring systems to precisely focus on FNHW component of DAY-NRLM. The inauguration ceremony commenced with lighting of lamp by the dignitaries, followed by a welcome address by Shri Paritosh Upadhyay, CEO, JSLPS. He mentioned the active participation

of community institutions in different components of NRLM and praised SHGs for emerging as powerful institutions in social development activities. He also discussed the various steps being practiced in Jharkhand under the FNHW component, such as Samuh Vartah Booklet to discuss issues related to FNHW, employment of different IEC materials for dissemination of knowledge on FNHW, etc.

A keynote address was delivered by Shri Avinash Kumar, Principal Secretary, RDD, GoJ. In his address, he spoke of SHG as being the core power of the NRLM programme and serving as its structural backbone. Praising JSLPS, he said that most of the health issues are due to hygiene negligence, and JSLPS has made appreciable efforts to identify the root cause and is working on it with the motto of "prevention is better than cure". In the subsequent sessions, participants representing different SRLM units and

organizations gave brief presentations on intervention actions taken under FNHW. On the second day of the workshop, on the occasion of VHND, a daylong field visit was organized to Gandhigram and Salhan Village of Angara block, Ranchi district, to the respective ICDS centres and the VO meetings of the two villages.

At the ICDS centre, the team learnt about the various activities conducted regularly such as Godbharayi, Annaprashan, Vaccination of babies and pregnant mothers, etc. At the VO meetings, the team had a detailed conversation with VO members on various topics such as panch sutra, nutrition, pre-natal care, vaccination postpartum, etc. While interacting, when VO members were asked why nutrition is important, they in a single note replied, "Agar hum swachch aur swasthya rahenge toh bimaar nahi padenge aur phir hum apne paison ka sahi istemaal kar paayenge".

On the third and the last day of the workshop, the participants had a detailed discussion over the resource materials available for FNHW intervention and the development of state specific operational strategy and action plan. In the concluding session of the workshop, a summarization was done on all the key decisions taken during the workshop. Finally, the workshop wrapped with a formal note of thanks to the participants by the hosting authorities.

Orientation program of new joinees



The orientation program was held in two phases – induction and exposure.

A one-month orientation program was held for the young professionals who have joined JSLPS. The orientation was held in two phases. The first phase was the Induction period of four days held at The Royal Retreat, Ranchi and a 10-day village immersion in the resource block Bhandara of Lohardaga district and the second one was an exposure visit to NIRD Hyderabad with three major objectives – to get better understanding of National Rural Livelihood Mission; to get ideas about the various project implements by JSLPS like JOHAR, JICA and others; and to come up with better understanding of their job roles. The inaugural session began with the welcome of all 23 young professionals by COO JSLPS Mr. Bishnu Charan Parida. In the four-day program various sessions were headed by different program managers and domain heads. On the fourth day, CEO JSLPS Shri Paritosh Upadhyay, briefed all the YPs about over all working of NRLM and JSLPS. In the first phase exposure visit, YPs were taken to Bhandra located in a resource block of Lohardaga district for village immersion with the motive to make them familiar with the job roles and duties of community coordinators and other staff of JSLPS working on the ground.

At the end of village immersion, YPs were asked to debrief their key learning.

In the second phase exposure visit, YPs were taken to NIRD Hyderabad for one week and Konaimakula village of Jhansi Village Organization of Warangal district for four days. There they attended four SHG meetings, two VO meetings and a Mandal Samakhya meeting. They also visited a technology model village and India's model village of telangana 'Gangadevipalli' under village immersion program in Hyderabad. In the last session which was an open house discussion, all the YPs discussed their major key learnings which can be summarized as: "SHG Formation has empowered women in every sphere of life, be it financially, socially and personally, gaining them respect from society and developing a sense of self-respect in them. The women of SHG present an example of Control, Co-ordination and Unity by standing together in every possible situation".



Inauguration of DDU-GKY training center

Transform rural youth into an economically independent and globally relevant workforce DDU-GKY training center was inaugurated in Khunti District by Rural Development Minister, Sri Neelkanth Singh Munda. On this occasion Rural Development Minister felicitated the people and youth for their launch pad which will catalyze their skill enhancement in the equation to earn sustainable employment.

About half of the rural population is youth; if we train the underserved rural youth for employment, we will be able to transform poverty into productivity and aid in the broader economic objectives of the country. Committed to creating quality blue and grey collar manpower DDU-GKY Training center has been established in Khunti to cater to the rural youth of this tribal district. The trainings will run by Project Implementing agency Creadle Life Sciences Pvt. Ltd. The training center started with Phlebotomy Technician cum General Duty Assistant. In future more trainings will be taking place with the dual objectives of adding diversity to the incomes of rural poor families and cater to the career aspirations of rural youth. Shri Paritosh Upadhyay, CEO-JSLPS was also present at the event.

Annual Meet of JOHAR



The first annual meet of JOHAR was organized at Swosti Resort, Chilka, Odisha. On the first day of the workshop, an introductory session was held on JOHAR implementation strategies and Team building by Shri

Bipin Bihari, Project Director, JOHAR. The second day of the workshop was mainly focused on presentation of policies for HVA, Livestock, NTFP, Irrigation, Agri-finance, Agri-Business, Marketing and Skills by the

respective domain heads.

On the third day, discussion was made on the need of training materials on PG nurturing. Later, in a collective brainstorming session, group presentation was made regarding the formation and modifications of modules regarding the content, form and target group. The session was moderated by PM-KMC, Mr. Kumar Vikas for required suggestions and the assistance to be provided by KMC team.

On the final day, finalization of the timeline for the agreed actions and responsibility sharing was done. The workshop was concluded with the vote of thanks.

Fillip to Fish Farming

JSLPS signs MoU with the State fisheries department to boost fisheries

The state government is working to make fish farming an effective means of supplementing farmers' income.

The World Bank-assisted Jharkhand Opportunities for Harnessing Rural Growth (JOHAR), which functions under the aegis of Jharkhand State Livelihood Promotion Society (JSLPS), signed a MoU with State Fisheries Department to facilitate increase in fish production, supply of quality seeds, use of cage culture and to boost fish marketing. The MoU was signed by JSLPS Chief Executive Officer Shri Paritosh Upadhyay and Director of Fisheries Shri H.N. Dwivedi.

"This scheme will initially be implemented across 46 blocks in 13 districts where over 34,500 farmers will be encouraged to get involved in fish farming to augment production income," Dwivedi said.

Fish production in the state, which currently stands at 1.90 lakh metric tonnes per year, will be increased to 2.25 lakh metric tonnes through farming in private ponds and dobhas. The fisheries directorate will train farmers and supply quality seeds and feed. The members of Sakhi Mandals will take part in this venture.

First Lift irrigation scheme inaugurated under JOHAR Project

At Sarubera village of Gumla district, this scheme covers 18.13 acres and will benefit 30 farmers

The first lift Irrigation scheme under JOHAR project of JSLPS was inaugurated by Honourable MLA Mrs Bimla Pradhan at Sarubera village of Gumla district in the state of Jharkhand in presence of DC-Gumla, President of 20 Sutri, PD-JOHAR, BDO and the villagers.

Mrs Pradhan interacted with the villagers and also learnt the details of the lift scheme from Mr Sanjay Kr Das, SPC Irrigation-JOHAR project.

This lift irrigation scheme will cover a total land area of 18.13 acres with 4 outlets to cover 30 farmers. The total cost of the scheme is Rs 5.46 lakh. With community participation in trench digging and pipeline fitting, this scheme has been implemented and many more such schemes are in progress in Palkot, Gumla and Basia blocks of Gumla district.



Developing a Cadre of Community Journalists

A three-day workshop aims at enhancing the journalistic skills of grassroots women in order to mainstream stories from villages.

Developing a cadre of community journalists is an innovative idea to bring the ground level information to light. Community journalists are the firsthand messengers from the village level and this concept reduces the chances of information distortion. A three-day workshop for community journalists was organized at Sambodhi Retreat, Dhanbad. Twenty-five women from different districts, namely, East Singhbhum, Khunti, Garhwa, Bokaro, Saraikela Kharsawan, Godda and Giridih, participated in the workshop. The workshop was organized by Jharkhand State Livelihood Promotion Society in collaboration with Gaon Connection. The objective behind organizing the workshop was to train the women from rural areas in community journalism.

The resource persons, Arvind Shukla (Deputy News Editor), Chandra Kant Mishra (Senior Journalist) and Neetu Singh (Senior Journalist), were from Gaon Connection which is a monthly rural newspaper of Uttar Pradesh. Kumar Vikas (PM- KMC) from JSLPS also gave some inputs on journalism. On the first day of workshop women were given lessons on the different components and methods of report writing. The session was an interactive one where women were asked to share some news from their village which can be reported. On the second day of the workshop they were given training on photography. Pictures are the best tools to express an event in an effective way. Pictures often act as a supporting element to the written report. Women were taught how to

take good pictures from their mobile phones and what type of pictures should they click to support any event or report. On the third day, the reports written by women were read out and the mistakes made in the reports were pointed out and corrected.

The workshop was not just a learning platform for the women, but it also empowered them as most of the women had never come out of their houses before. Community journalists are expected to come up with the stories hidden in their villages which the world needs to know. The stories sent by community journalists will be published in different publications of JSLPS. They will also be paid for their work and this will be their additional source of income. In future, more workshops will be organized for the community journalists to enhance their capacities.

First CLF Inaugurated in Deoghar District



650 SHG Members celebrated its opening

The first Cluster Level Federation (CLF) of Deoghar district in Sagarajor cluster of Palojori block was inaugurated by Agriculture and Animal husbandry Minister Shri Randhir Kumar Singh in the presence of JSLPS staff. About 650 Sakhi Mandal members attended the program.

Shri Randhir Singh assured to facilitate the SHG members with an office building of CLF and also promised an amount of Rs 10,000 to each SHG of the cluster. He handed over the office registers to the elected office-bearers of CLF.

Afsana Khatun, who works as an Active Woman, sharing her experience said, "It takes a lot of courage to bring change. When I started working, I had to visit many places in my village and even outside it to give training. I faced a lot of resistance from my family, however, when I started earning well, my family recognized my worth and began assisting me."



Orientation Program on VO Bylaws



With an aim to strengthen Village Organizations (VOs) in the state, the program familiarizes trainees with the modalities of VO.

A one-day orientation program on VO bylaws, Jharkhand self-supporting Co-operative Societies Act 1996 and VO registration was organized by JSLPS DMMU, Deoghar.

The programme commenced with a brief description of VO, VO registration and need of VO to strengthen SHG roles and performances. It was followed by the discussion on 97th amendment of the Constitution of India and Article 43B which states, "The state shall

endeavor to promote voluntary formation autonomous functioning democratic control and professional management of cooperative societies." Importance of a default free SHG/VO/ CLF was also explained to achieve a new identity of Jharkhand.

A short motivational video named '*Tum chalo to Hindustan chale*' was shown to the trainees. This was followed by an open session where they discussed the messages they got from the video. The programme was concluded with the discussion on definition, values and principles of cooperative identity, Society Registration Act, MF (NPFC) Act and The Jharkhand Self Supporting Cooperative Societies Act, 1996. Altogether 37 participants from Deoghar, Jamtara and Giridih districts attended the program including Block Program Managers, Community Coordinators, Active Women, VOAs and others. Mr. Prakash Ranjan (DPM–Deoghar), Mrs. Rita Singh (DPM–Jamtara), Mrs. Shubra Singh (TSO–TDD) alongwith Thematic Managers were present. Mr. Santanu Kumar Mohanty, National Resource Person from NRLM was the keynote speaker.

Educated and Empowered with help from SHG



Anshu Devi is an example of young women of rural Jharkhand on the path to independence, education and empowerment due to their association with SHG.

Anshu Devi is a resident of Pathrahi village of Lesliganj block in Palamu district. She became a member of Maa Kaali Ajeevika Sakhi Mandal in the 2017. Before joining the SHG, she was dependent on her husband for financial support. Today she earns her livelihood by selling firewood and cattle feed. She has

become a successful entrepreneur at just 27 years of age. Apart from this she has also joined a college to continue her studies, which she had to discontinue due to financial crunch.

Anshu Devi's family comprises her two sons and husband. Her husband works as a para- teacher, but his earning was not enough to sustain the family. She took a loan of Rs. 30,000 from her SHG and later took another loan of Rs. 20,000. Till date, she has repaid Rs. 20,000 to her SHG. She started a firewood and cattlefeed business with the loan money, she supplies firewood to the nearby government schools and small hotels. She confidently runs her business and contributes to the family income. She passed her intermediate examination in 2009, but could not continue her studies due to financial problems. But after joining the SHG, she took admission in G.L.A. College, Daltonganj, to

pursue the Bachelor degree program in History. She has attained financial stability as she now earns Rs. 2000-3000 per month from her business.

Sakhi Mandal and JSLPS have made women capable of dreaming and fulfilling their dreams. Anshu Devi also dreams of opening Pragya Kendra in the near future by availing loan from her SHG. She says "I am very thankful to Sakhi Mandal and JSLPS for giving wings to my dreams. Now I am not only earning money, but also studying. Before joining the SHG, I had never thought anyone would give me money to start my business." Sakhi Mandal is not only making women capable of earning, but is also enriching them with zeal and enthusiasm to change their lives through education. Anshu Devi has become an example for other women who hesitate to come forward to change their lives.

Aisha Khatun : Story of a Woman Entrepreneur



Aisha Khatun is an exemplar of the changing face of Jharkhand's rural women

A woman becoming a successful entrepreneur is not very common in rural areas. Women in rural areas generally hesitate to interact with customers, especially male customers. But, the scenario is changing. Women are taking baby steps to break that stereotype. They are coming forward to take up entrepreneurial activities and are getting success in it. One such woman entrepreneur is Aisha Khatun, 38 years of age, who runs a

garment shop and is earning good profit from her business.

A resident of Khanwan village of Medininagar block in Palamu district, Aisha Khatun is a member of Bano Aaajevika Mahila Samuh. Till now, she has worked as a Bookkeeper of her SHG, Master Bookkeeper and Village Organisation Accountant of her Village Organization. She has studied till intermediate. Her family consists of her three children and her husband. Her children study in a reputed private school of Daltonganj. Aisha Khatun took a loan of Rs. 50,000 from her SHG to open the garment shop. Later she took a loan of Rs. 70,000 to strengthen her business. Till date, she has repaid back Rs. 60,000 to her SHG. Her shop named 'H. S. Palace' is located in Panchmuhan, which is one of the busiest markets of Daltonganj. The shop remains crowded with customers and her monthly income

from it is approximately Rs. 20,000 to Rs. 25,000. Her husband supports her in the business.

Aisha Khatun says, "I was saving small amounts of money to start a business when I heard that JSLPS is forming SHGs. I became a member of Bano Ajeevika Mahila Samuh and this helped me to turn my dream into reality, with the loan that I took from it. Today, my family is leading a happy and prosperous life. I request all women to join their local SHG and become self-dependent."

This is how women like Aisha Khatun are achieving their dreams. There are many such women who are in the take off stage to success by making full use of the benefits offered by SHGs. JSLPS is giving wings to the dreams of such ambitious women entrepreneurs who want to start their own business through Start-up Village Entrepreneurship Programme (SVEP).

Rise of Empowered Women farmers



From penury to becoming women farmers who use new technologies besides exploring newer avenues as pisciculturist and mango orchard co-owners, the women of Maa Yashoda Sakhi Mandal are charting a new course.

Sudema Devi, 45, is a resident of Pedanbehra village at Shankari Panchayat, Sarsa Cluster of Deoghar Block in Deoghar district. With husband and her five children she was living a vulnerable life in abject poverty and facing acute hardship. The only source of income of her family was farming. The uncertainty of monsoon for continuous years drove the family to despair. They were unable to cultivate the 4 acres of agricultural land they had. They could barely cultivate half of the land and the half remained barren in the time of cultivation due to lack of irrigation facility and the uncertain rain pattern of monsoon.

One day she came to know about the Sakhi Mandals being formed under NRLM program in her village. She joined Maa Yashoda Sakhi Mandal and there the wheel of fortune turned in her favour. All the 12 members of Maa Yashoda Sakhi Mandal were provided with nine different agricultural equipment (one rice mill, four pump sets, two electric motors, one electric and one manual sprayer) under a convergence program by the Soil Conservation Department conducted by JSLPS. Sudema Devi now cultivates her entire 4 acre plot because the two electric motors for irrigation and four pump sets each that the SHG run continuously for 30 hours with the help of electricity and diesel. Her SHG was also provided with mango plants for their mango orchard. A program was organized in which they planted the mango trees in their orchard in the presence of BDO

and JSLPS Deoghar block staff.

Sudema Devi also got an opportunity to attend a five-days' residential training in Ranchi to make a start as pisciculturist under a convergence program with the help of JSLPS. She got fish seeds from Fisheries Department of Jharkhand on a subsidized rate.

Sudema Devi's transformation has come around only because of her joining the SHG running under the tutelage of Jharkhand State Livelihood Promotion Society (JSLPS).

All the members of her SHG received training and also motivation to contribute in agriculture farming and in fisheries for improved production. These initiatives empowered the woman farmers of her SHG in the fields of agriculture and livestock farming.

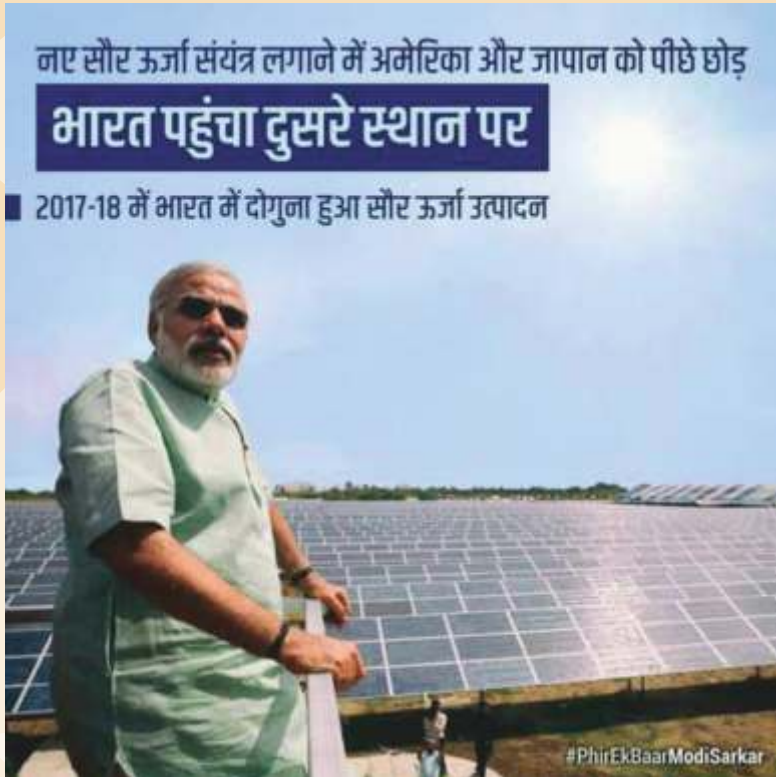
Implementation of new technologies in cultivation resulted in improved productivity and profit to Sudema Devi. She has emerged as a successful woman farmer and is living a much better life than before.

Sudema Devi earns an annual gross income of approximate Rs 1.5 lakh (Rs 50,000-60,000 from paddy cropping, Rs 25,000 from vegetables, Rs 30,000-35,000 from mango orchard, and Rs 30,000 from fishery). She recently renovated her house into a pucca house. She can also now afford the fees of her two college going boys and three school going children.

Talking about the vicissitudes of her life, she said "It was a bit of a shot in the dark taking the risk to start as a pisciculturist and farming with new technologies, but then nothing ventured, nothing gained." Now her success story is motivating other women in her village to join the SHG and work as farmers.



Social Media Buzz



Inauguration of Aajeevika Janseva Kendra at Roshni CLF, Poraiyahat Block, Godda district



CEO, JSLPS attending Tasar Workshop



Video production of lemon grass by VCRPs in Palamu district



Ajola preparations in Goikera block of West Singhbhum district



SHG members taking forward SBM in Patratu block of Ramgarh district



LED Bulb distribution in Bharno Block of Gumla district



Refresher Training of Bank Sakhis at DMMU Bokaro

An Initiative of Knowledge Management & Communication Cell

Jharkhand State Livelihood Promotion Society

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