



Government of Jharkhand
Rural Development Department
Jharkhand State Livelihood Promotion Society

Walk In Selection for Full - Time Consultants to support Agriculture and Allied Marketing Services
Under JOHAR Project

Jharkhand State Livelihood Promotion Society (JSLPS), is an agency created by Rural Development Department, GoJ for livelihoods enhancement of rural poor in the state. The society is implementing Jharkhand Opportunities for Harnessing Rural Growth (JOHAR) with financial assistance from the World Bank. This project is being implemented in 68 blocks spread over in 17 districts of Jharkhand. For more details please visit www.jslps.org. At present, JSLPS requires full time consultancy services to support Agriculture and Allied Marketing work under JOHAR project. For this purpose, Walk-in-Selection process is herewith announced with following details.

Sl. No.	Position	Category	Place of Posting	No. of Position	Date
1	Senior Consultant – Marketing (Agri – Marketing)	A	SMMU - RANCHI	1 (UR)	25 th November, 2018
2	Consultant – Marketing (Agri – Marketing)	B	DMMU - Ramgarh, Latehar, Lohardaga, Gumla and Khunti	5 (UR – 3, ST – 1, BC I – 1)	

The selection will be conducted through walk-in mode as per the below mentioned schedule:

- **Date of Selection Process** : 25th November, 2018 (Friday)
- **Registration Time** : 09.00 AM to 11.00 AM
(Candidate's reporting time for registration process is between 9.00 AM – 11.00 AM. No application shall be accepted after registration time.)
- **Venue**: Saptrishi Seva Bhawan, Near Satranji Bridge, Tupudana, Ranchi Jharkhand, India – 834003
- Selection Process will start from 11.00 AM onwards. ***This may extend to next or other day depending upon number of candidates appearing for the selection process.*** All interested candidates appearing in selection process must be ready for this.

Important Instructions:

1. All above Consultant position is purely on contractual basis initially for 3 months. Numbers of position may increase or decrease based on requirement.
2. Further details regarding eligibility criteria (Education as well as Experience), selection process & reservation cut off for each level of selection is also uploaded on <http://jslps.org/category/careers> . Candidates applying for the above position/s must read it carefully. Only bona fide candidates meeting the eligibility criteria may appear for Walk-In selection process.
3. The selection process will include Written Test, Presentation/GD and Personal Interview.
4. Written test for all advertised positions will be the base for shortlisting for next stages of recruitment.
5. The reservation benefits will only be available to the residents of Jharkhand. For the purpose, valid domicile and caste certificates must be produced at the time of selection.
6. The Candidate has to carry following documents (original as well as self-attested photocopy) at the time of Walk-In Selection Process:
 - a. All Educational / Academic Certificates.
 - b. All Experience Certificates (Relieving and Experience Letter from all previous employers. Appointment letter of current employer).
 - c. Valid domicile and caste certificates for availing reservation benefits.
 - d. Aadhar card/Driving Licence/Voter ID or other relevant photo Identity Proof.
 - e. 2 passport size recent coloured photograph of self.
7. No TA/DA will be given to candidates for attending the Walk-In selection process.

DETAILS OF DESIRED QUALIFICATION, EXPERIENCE, SKILLS, CONSULTANCY FEE AND JOB DESCRIPTION

Sr. No.	Position	Category	No. Of Position	Eligibility Criteria
1	Senior Consultant – Marketing (Agri – Business)	A	1 (UR)	<p>Qualification: Full Time 2 years’ Post Graduate Degree in any discipline with <u>first division marks</u> from a government recognised university/academic institution.</p> <p align="center">Or</p> <p>Full Time 2 years’ Post Graduate Degree/Diploma in - Social & Development Studies/ Rural Development/Management or subject relevant to the position from a government recognised university/academic institution.</p> <p align="center">Or</p> <p>Full Time 2 years’ Post Graduate Degree/Diploma in Business Administration (Marketing/Finance/Economics/Agri Business) from a government recognised university/academic institution.</p> <p align="center">Or</p> <p>Full time 1 year Rural Management/Development Diploma from NIRD.</p> <p align="center">Or</p> <p>4 years’ full time graduate diploma/degree in Agriculture / Agriculture and Allied Management (horticulture, Livestock, Fishery, and Forestry) /Agri-business/Agricultural Engineering or subject relevant to the position from a government recognised university/academic institution.</p> <p>Experience Required: Minimum 10 years of post qualification (starting after successful completion of minimum required education qualification) RELEVANT work experience (in subject related to the position) of working in large scale project/programme for poverty eradication/livelihoods/social or rural development implemented by Government/reputed NGOs/Corporate Entities or relevant organisation. Experience should include leading/managing relevant assignment with professional team. Extensive experience of promoting, nurturing and working with poor’s institutions; policy advocacy; managing partnership; and dealing with government system would be given preference.</p> <p>Skills Required</p> <ul style="list-style-type: none"> • Computer Skills – Excellent working knowledge in MS Office environment. • Language Skills – Very Good writing and oral skills in both English and Hindi. • Other Skills and Knowledge – Knowing Government system & its functioning, development policies and good understanding of Jharkhand’s development priorities would strengthen the candidature. Ready to be located anywhere in the state as per programme requirement and decision of the JSLPS management. <p>Consultancy Fee: Starting from Rs. 5,000 and may go up to Rs. 7,000 per day for upto a maximum of 10-15 days in a month. No Other benefits will be extended</p>

The key deliverables proposed in the assignment are designed mainly to make the FPOs & district teams pro-market in order to analyze the opportunities and hence make the markets work for their member producers. The following would be the key deliverables need to be undertaken for the achievement of project outputs:

i) Collect and Aggregate Agricultural & allied Market Information Base

- Collation & assimilation of the relevant agriculture & allied market based data for the state & other relevant markets outside state.
- Mapping of strategic markets for various commodities, preparation of market profile and the list of prospective suppliers of inputs and buyer of output/produce covering buyers/suppliers/processors/markets and exporters etc for the selected sub-sectors/commodities in JOHAR and sharing the same with the PG/FPOs.
- Explore the platforms for mandi-based information and also make it an interface between PGs/FPOs in the district and traders for negotiation of rates as per the quality shared. Learning can be taken from various agencies who are working on market information & intelligence.

ii) Establishing a Market Intelligence System

- Identification and facilitation in providing logistic solutions in terms of transportation, warehouses, cold-chains, inventory management solutions etc (as per the need) for better tradeoffs. In some cases suggesting innovative storage solutions etc to be built in the project.
- Developing effective market linkages and hence & coordination with the district teams in accessing the market linkages through proper systems in place (both backward & forward) for the products under HVA, Livestock & Fisheries component of JOHAR in the district. This should be based on the information on market arrivals, product flow, qualities/varieties demanded and existing supply chains for such markets.
- Identify the demanded qualities and develop modules for training of the district teams on post-harvest as per the requirement and local context.

iii) Knowledge Management

- Develop Standard Operating Procedure for trading operations of various commodities.
- Process Documentation and scale up strategies for replication.

Sr. No.	Position	Category	No. Of Position	Eligibility Criteria
2	Consultant – Marketing (Agri – Business)	B	5 (UR – 3, ST – 1, BC I - 1)	<p>Qualification: Full Time 2 years’ Post Graduate Degree in any discipline with <u>first division marks</u> from a government recognised university/academic institution.</p> <p style="text-align: center;">Or</p> <p>Full Time 2 years’ Post Graduate Degree/Diploma in - Social & Development Studies/ Rural Development/Management or subject relevant to the position from a government recognised university/academic institution.</p> <p style="text-align: center;">Or</p> <p>Full Time 2 years’ Post Graduate Degree/Diploma in Business Administration (Marketing/Finance/Economics/Agri Business) from a government recognised university/academic institution.</p> <p style="text-align: center;">Or</p> <p>Full time 1 year Rural Management/Development Diploma from NIRD.</p> <p style="text-align: center;">Or</p> <p>4 years’ full time graduate diploma/degree in Agriculture / Agriculture and Allied Management (horticulture, Livestock, Fishery, and Forestry) /Agri-business/Agricultural Engineering or subject relevant to the position from a government recognised university/academic institution.</p> <p>Experience: Minimum 5 years of post qualification (starting after successful completion of minimum required education qualification) <u>RELEVANT work experience (in subject related to the position)</u> of working in large scale project/programme for poverty eradication/livelihoods/social or rural development implemented by Government/reputed NGOs/Corporate Entities or relevant organisation. Experience should include leading/managing relevant assignment with professional team. Extensive experience of promoting, nurturing and working with poor’s institutions; policy advocacy; managing partnership; and dealing with government system would be given preference.</p> <p>Skills Required</p> <ul style="list-style-type: none"> • Computer Skills – Excellent working knowledge in MS Office environment. • Language Skills – Very Good writing and oral skills in both English and Hindi. • Other Skills and Knowledge – Knowing Government system & its functioning, development policies and good understanding of Jharkhand’s development priorities would strengthen the candidature. Ready to be located anywhere in the state as per programme requirement and decision of the JSLPS management. <p>Consultancy Fee: Starting from Rs. 50,000 and may go up to Rs. 70,000 per month purely based on qualification and experience. No Other benefits will be extended.</p>
<p>The key deliverables proposed for the marketing consultant under Category B in the assignment are designed mainly to build the capacities of the PGs/FPOs in order to analyze the opportunities and hence make the markets work for their member producers. The following would be the key deliverables need to be undertaken for the achievement of project outputs:</p> <p>i) <u>Collect and Aggregate Agricultural & allied Market Information Base</u></p>				

- Mapping of strategic markets for their districts, preparation of market profile and the list of prospective suppliers of inputs and buyer of output/produce covering buyers/suppliers/processors/markets etc for the selected sub-sectors/commodities in the districts assigned and sharing the same with the PG/FPOs.
 - Developing a Whatsapp to disseminate mandi-based information and also make it an interface between PGs/FPOs in the district and traders for negotiation of rates as per the quality shared.
- ii) Establishing a Market Intelligence System
- Facilitation in providing logistic solutions in terms of transportation, warehouses, cold-chains, inventory management solutions etc (as per the need) for better tradeoffs.
 - Developing & facilitation in accessing the market linkages through proper systems in place (both backward & forward) for the products under HVA, Livestock & Fisheries component of JOHAR in the district assigned. This should be based on the information on market arrivals, product flow, qualities/varieties demanded and existing supply chains for such markets.
 - Develop the capacities of the PGs/FPOs in the district on post-harvest as per the requirement and local context.